CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
500002 /	06393784

Product
RESTORE OUR FUTURE

Contract Dates	Estimate #
10/30/12 - 11/06/12	661

Advertiser	Original Date / Revision
ISS/Restore Our Future	10/31/12 / 10/31/12

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 6	KVVU	10/31/12	11/01/12	BB World Series	330pm-8pm		:30			NM	7	$24,000.00
Week:		10/29/12	11/04/12	--WT---				2	$12,000.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		BB World Series	330pm-8pm	---WTh-----	:30		~~$12,000.00~~	NM		
See MG 6.3,6.4,6.5,6.6,6.7,6.8,6.9												
2	KVVU	10/29/12-11/04/12		BB World Series	330pm-8pm	---WTh-----	:30		~~$12,000.00~~	NM		
See MG 6.3,6.4,6.5,6.6,6.7,6.8,6.9												
3	KVVU	10/31/12-10/31/12		The X Factor	The X Factor	---W-------	:30		$5,350.00	NM		
Ⓗ MG for 6.2,6.1												
4	KVVU	10/31/12-10/31/12		The X Factor	The X Factor	---W-------	:30		$5,150.00	NM		
Ⓗ MG for 6.2,6.1												
5	KVVU	11/02/12-11/02/12		Kitchen Nightmares	Fri 8p-9p	------F----	:30		$3,500.00	NM		
Ⓗ MG for 6.2,6.1												
6	KVVU	11/02/12-11/02/12		Fringe	Fri 9p-10p	------F----	:30		$4,000.00	NM		
Ⓗ MG for 6.2,6.1												
7	KVVU	11/03/12-11/03/12		NCAA Football Late Game	NCAA Football Lat	-------Sa--	:30		$2,450.00	NM		
Ⓗ MG for 6.2,6.1												
8	KVVU	11/03/12-11/03/12		NCAA Football Early Game	NCAA Football Eai	-------Sa--	:30		$2,325.00	NM		
Ⓗ MG for 6.2,6.1												
9	KVVU	10/31/12-11/02/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---WThF----	:30		$1,225.00	NM		
Ⓗ MG for 6.2,6.1												
N 13	KVVU	11/01/12	11/02/12	Katie Couric	2-3p		:30			NM	2	$850.00
Week:		10/29/12	11/04/12	---TF--				2	$425.00			
N 14	KVVU	11/01/12	11/01/12	Anderson	3-4p		:30			NM	1	$450.00
Week:		10/29/12	11/04/12	---T---				1	$450.00			
N 15	KVVU	11/02/12	11/02/12	Anderson	3-4p		:30			NM	2	$900.00
Week:		10/29/12	11/04/12	----F--				2	$450.00			
N 16	KVVU	11/01/12	11/01/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	$6,000.00
Week:		10/29/12	11/04/12	---T---				2	$3,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
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(702)435-5555

Contract / Revision	Alt Order #
500002 /	06393784

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	RESTORE OUR FUTUR	661

Advertiser	Original Date / Revision
ISS/Restore Our Future	10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 17	KVVU	11/02/12	11/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----F--	1	$3,000.00						
N 18	KVVU	11/01/12	11/01/12	The X Factor	The X Factor		:30			NM	1	$7,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	---T---	1	$7,500.00						
N 19	KVVU	11/04/12	11/04/12	NFL Late Game	NFL Late Game		:30			NM	11	$23,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------S	1	$11,500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12		NFL Late Game	NFL Late Game	---------Su	:30		~~$11,500.00~~	NM		
See MG 19.2,19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12												
2	KVVU	11/04/12-11/04/12		Fox 5 News Su 10p-1045p	Su 10p-1045p	---------Su	:30		$2,500.00	NM		
Ⓜ MG for 27.1,19.1												
3	KVVU	11/04/12-11/04/12		Sports Plus Su 1045p	1045p-11p	---------Su	:30		$1,950.00	NM		
Ⓜ MG for 27.1,19.1												
4	KVVU	11/04/12-11/04/12		FOX Soccer	Various	---------Su	:30		$350.00	NM		
Ⓜ MG for 27.1,19.1												
5	KVVU	11/04/12-11/04/12		FOX Soccer	Various	---------Su	:30		$350.00	NM		
Ⓜ MG for 27.1,19.1												
6	KVVU	11/03/12-11/03/12		NCAA Football Early Game	NCAA Football Ear	-------Sa--	:30		$2,325.00	NM		
Ⓜ MG for 27.1,19.1												
7	KVVU	11/03/12-11/03/12		NCAA Football Late Game	NCAA Football Lat	-------Sa--	:30		$2,450.00	NM		
Ⓜ MG for 27.1,19.1												
8	KVVU	11/03/12-11/03/12		Early Pre-Game	Early Pre-Game	-------Sa--	:30		$1,375.00	NM		
Ⓜ MG for 27.1,19.1												
9	KVVU	11/03/12-11/03/12		The Closer	M-Sa 8-10p/Su 7-1	-------Sa--	:30		$1,350.00	NM		
Ⓜ MG for 27.1,19.1												
10	KVVU	11/01/12-11/02/12		Fox 5 News M-F 10p-11p	10p-11p	----ThF----	:30		$4,250.00	NM		
Ⓜ MG for 27.1,19.1												
11	KVVU	11/01/12-11/02/12		Fox 5 News M-F 10p-11p	10p-11p	----ThF----	:30		$4,250.00	NM		
Ⓜ MG for 27.1,19.1												
12	KVVU	11/04/12-11/04/12		NFL Pre-Game Show	NFL Sa-Su 8a-6p	---------Su	:30		$1,850.00	NM		
Ⓜ MG for 27.1,19.1												
N 20	KVVU	11/02/12	11/02/12	Kitchen Nightmares	Fri 8p-9p		:30			NM	1	$5,150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----F--	1	$5,150.00						
N 21	KVVU	11/02/12	11/02/12	Fringe	Fri 9p-10p		:30			NM	1	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----F--	1	$4,000.00						
N 22	KVVU	11/04/12	11/04/12	NFL Early Game	NFL Early Game		:30			NM	2	$19,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------S	2	$9,500.00						
N 23	KVVU	11/05/12	11/05/12	Katie Couric	2-3p		:30			NM	2	$850.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	M------	2	$425.00						
N 24	KVVU	11/05/12	11/05/12	Anderson	3-4p		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	M------	1	$450.00						
N 25	KVVU	11/05/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$3,000.00

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10/30/12 - 11/06/12	RESTORE OUR FUTUR	**661**

Advertiser	Original Date / Revision
ISS/Restore Our Future	10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $3,000.00						
N	26	KVVU 11/05/12	11/05/12	Bones	Mon 8p-9p		:30			NM	1	$7,500.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $7,500.00						
N	27	KVVU 11/04/12	11/04/12	NFL Late Game	NFL Late Game		:30			NM	0	$0.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 1	Rate $11,500.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KVVU	10/29/12-11/04/12	NFL Late Game	NFL Late Game	---------Su	:30		~~$11,500.00~~	NM		
	See MG 19.2,19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12											
								Totals			64	$153,300.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	64	$153,300.00	$130,305.00
Totals	64	$153,300.00	$130,305.00

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6393784 TRF# 500002 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 09.29
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/RESTORE OUR FUTURE REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1125 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME STEPHANIE KOHLBAUER

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN PH- TERESA DIFURIA

TOWSON, MD 21286

ORDER #_____ CONTRACT # 6393784 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#661 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT31/12 09.29

REP: ADD TO SCHED
SENT AS MG
SEE LINES 23-36
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE =			AGENCY EST# = 661						
			AGENCY PRODUCT CODE =									
23		A	200P-300P	30		$425.00	11/1	11/2	2		TH-F	2

PROGRAM : KATIE COURIC
RA35+ : 2.0
ORD COM1: ADD TO SCHED

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6393784 TRF# 500002 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 09.29
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24		A	300P-400P	30		$450.00	11/1	11/1	1		THU	1
	PROGRAM : ANDERSON COOPER RA35+ : 1.0 ORD COM1: ADD TO SCHED PART OF A MAKEGOOD MADE UP OF LINES 23-36											
25		A	300P-400P	30		$450.00	11/2	11/2	2		FRI	2
	PROGRAM : ANDERSON COOPER RA35+ : 1.0 ORD COM1: ADD TO SCHED PART OF A MAKEGOOD MADE UP OF LINES 23-36											
26		A	1100P-1135P	30		$3,000.00	11/1	11/1	2		THU	2
	PROGRAM : NEWS RA35+ : 1.0 ORD COM1: ADD TO SCHED PART OF A MAKEGOOD MADE UP OF LINES 23-36											
27		A	1100P-1135P	30		$3,000.00	11/2	11/2	1		FRI	1
	PROGRAM : NEWS RA35+ : 1.0 ORD COM1: ADD TO SCHED PART OF A MAKEGOOD MADE UP OF LINES 23-36											
28		A	800P-900P	30		$7,500.00	11/1	11/1	1		THU	1
	PROGRAM : XFACTOR RA35+ : 8.0 ORD COM1: ADD TO SCHED PART OF A MAKEGOOD MADE UP OF LINES 23-36									~~8-1030p~~		
29		A	400P-700P	30		11500.00	11/4	11/4	1		SUN	1
	PROGRAM : NFL RA35+ : 10.0 ORD COM1: ADD TO SCHED PART OF A MAKEGOOD MADE UP OF LINES 23-36					10-~~8~~130p					No Late Game	
30		A	800P-900P	30		$5,150.00	11/2	11/2	1		FRI	1
	PROGRAM : TOUCH RA35+ : 6.0 ORD COM1: ADD TO SCHED PART OF A MAKEGOOD MADE UP OF LINES 23-36										Kitchen Nightmare	

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6393784 TRF# 500002 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 09.29
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31		A	900P-1000P	30		$4,000.00	11/2	11/2	1		FRI	1
	PROGRAM : FRINGE RA35+ : 4.0 ORD COM1: ADD TO SCHED PART OF A MAKEGOOD MADE UP OF LINES 23-36											
32		A	100P-400P	30		$9,500.00	11/4	11/4	2		SUN	2
	PROGRAM : NFL RA35+ : 9.0 ORD COM1: ADD TO SCHED PART OF A MAKEGOOD MADE UP OF LINES 23-36											
33		A	200P-300P	30		$425.00	11/5	11/5	2		MON	2
	PROGRAM : KATIE COURIC RA35+ : 2.0 ORD COM1: ADD TO SCHED PART OF A MAKEGOOD MADE UP OF LINES 23-36											
34		A	300P-400P	30		$450.00	11/5	11/5	1		MON	1
	PROGRAM : ANDERSON COOPER RA35+ : 1.0 ORD COM1: ADD TO SCHED PART OF A MAKEGOOD MADE UP OF LINES 23-36											
35		A	1100P-1135P	30		$3,000.00	11/5	11/5	1		MON	1
	PROGRAM : NEWS RA35+ : 1.0 ORD COM1: ADD TO SCHED PART OF A MAKEGOOD MADE UP OF LINES 23-36											
36		A	800P-900P	30		$7,500.00	11/5	11/5	1		MON	1
	PROGRAM : BONES RA35+ : 13.0 ORD COM1: ADD TO SCHED PART OF A MAKEGOOD MADE UP OF LINES 23-36											

~~100a-130p~~ 10a-130p

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6393784 TRF# 500002 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 09.29
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:

M4	OK'D	MISSED:	BONUS						(OCT31/12)
		OFFER:	TH-F/200P-300P	NOV1(2/WK)		30S	$425.00		PLS ADVISE.
		&	THU/300P-400P	NOV1		30S	$450.00		
		&	FRI/300P-400P	NOV2(2/WK)		30S	$450.00		
		&	THU/1100P-1135P	NOV1(2/WK)		30S	$3,000.00		
		&	FRI/1100P-1135P	NOV2		30S	$3,000.00		
		&	THU/800P-900P	NOV1		30S	$7,500.00		
		&	SUN/400P-700P	NOV4		30S	11500.00		
		&	FRI/800P-900P	NOV2		30S	$5,150.00		
		&	FRI/900P-1000P	NOV2		30S	$4,000.00		
		&	SUN/100P-400P	NOV4(2/WK)		30S	$9,500.00		
		&	MON/200P-300P	NOV5(2/WK)		30S	$425.00		
		&	MON/300P-400P	NOV5		30S	$450.00		
		&	MON/1100P-1135P	NOV5		30S	$3,000.00		
		&	MON/800P-900P	NOV5		30S	$7,500.00		
		CMT:	ADD TO SCHED						

NOV/12 141800.00 CONTRACT TOTAL 141800.00
TOTAL SPOTS 54

MARKET TOTALS $421,470 KVVU 17% KSNV 34% KLAS 28% KTNV 21% KVMY 0% KVCW 0% CABL 0%
KTUD 0%

QUALITATIVE A35+ DATA USED.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6393784 TRF# 500002 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 09.31
$$$ MOD# 1: UNAPPROVED REV #2 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/RESTORE OUR FUTURE REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1125 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME STEPHANIE KOHLBAUER

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN PH- TERESA DIFURIA

TOWSON, MD 21286

ORDER #_____ CONTRACT # 6393784 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#661 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT31/12 09.31

REP: TO ROSE
FR NIKKI
ADD TO SCHED
SENT AS MG
SEE LINE 37
NEW TOTAL $153,300
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE =			AGENCY EST# = 661						
			AGENCY PRODUCT CODE =									
37		A	400P-700P	30		11500.00	11/4	11/4	1		SUN	1

PROGRAM : NFL
RA35+ : 10.0
ORD COM1: ADD TO SCHED

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6393784 TRF# 500002 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 09.31
$$$ MOD# 1: UNAPPROVED REV #2 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:
M5 OK'D MISSED:BONUS (OCT31/12)
OFFER:SUN/400P-700P NOV4 30S 11500.00 PLS ADVISE.
CMT:ADD TO SCHED

NOV/12 153300.00 CONTRACT TOTAL 153300.00
TOTAL SPOTS 55

MARKET TOTALS $421,470 KVVU 17% KSNV 34% KLAS 28% KTNV 21% KVMY 0% KVCW 0% CABL 0%
KTUD 0%

QUALITATIVE A35+ DATA USED.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6393784 TRF# 500002 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 11.54
$$$ MOD# 1: UNAPPROVED REV #3 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/RESTORE OUR FUTURE REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1125 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME STEPHANIE KOHLBAUER

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN PH- TERESA DIFURIA

TOWSON, MD 21286

ORDER #_____ CONTRACT # 6393784 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#661 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT31/12 11.54

REP: TO ROSE
FR NIKKI
OK'D M6-M9
SEE LINES 38-49
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE =			AGENCY EST# = 661						
			AGENCY PRODUCT CODE =									
28		S	800P-900P	30		$7,500.00	11/1	11/1	0		THU	0

PROGRAM : XFACTOR
RA35+ : 8.0
ORD COM1: ADD TO SCHED
PART OF A MAKEGOOD MADE UP OF LINES 23-36

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6393784 TRF# 500002 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 11.54
$$$ MOD# 1: UNAPPROVED REV #3 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38		A	800P-1000P	30		$7,500.00	11/1	11/1	1		THU	1

PROGRAM : XFACTOR
RA35+ : 8.0
ORD COM1: TP CORRECTION. PLS APPROVE.
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-28 FOR 1 SPOT/WK

29		S	400P-700P	30		11500.00	11/4	11/4	0		SUN	0

PROGRAM : NFL
RA35+ : 10.0
ORD COM1: ADD TO SCHED
PART OF A MAKEGOOD MADE UP OF LINES 23-36

40		A	1000P-1045P	30		$2,500.00	11/4	11/4	1		SUN	1

PROGRAM : NEWS
RA35+ : 10.0
ORD COM1: NO LATE GAME. ALREADY 3 SPOTS IN EARLY GAME. SEE MG
ORD COM2: OFFER. NOT PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-29 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-37 FOR 1 SPOT/WK

41		A	1045P-1100P	30		$1,950.00	11/4	11/4	1		SUN	1

PROGRAM : SPORTS PLUS
RA35+ : 10.0
ORD COM1: NO LATE GAME. ALREADY 3 SPOTS IN EARLY GAME. SEE MG
ORD COM2: OFFER. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 40-48

42		A	130P-330P	30		$350.00	11/4	11/4	2		SUN	2

PROGRAM : ENGLIGH PREMIER SOCCER
RA35+ : 10.0
ORD COM1: NO LATE GAME. ALREADY 3 SPOTS IN EARLY GAME. SEE MG
ORD COM2: OFFER. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 40-48

43		A	1100A-400P	30		$2,325.00	11/3	11/3	1		SAT	1

PROGRAM : COLLEGE FOOTBALL
RA35+ : 10.0
ORD COM1: NO LATE GAME. ALREADY 3 SPOTS IN EARLY GAME. SEE MG
ORD COM2: OFFER. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 40-48

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6393784 TRF# 500002 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 11.54
$$$ MOD# 1: UNAPPROVED REV #3 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
44		A	400P-800P	30		$2,450.00	11/3	11/3	1		SAT	1
	PROGRAM : COLLEGE FOOTBALL											
	RA35+ : 10.0											
	ORD COM1: NO LATE GAME. ALREADY 3 SPOTS IN EARLY GAME. SEE MG											
	ORD COM2: OFFER. NOT PRE-BOOKED PLS APPROVE.											
	PART OF A MAKEGOOD MADE UP OF LINES 40-48											
45		A	1100A-1200N	30		$1,375.00	11/3	11/3	1		SAT	1
	PROGRAM : COLLEGE FOOTBALL PRE-GAME SHOW											
	RA35+ : 10.0											
	ORD COM1: NO LATE GAME. ALREADY 3 SPOTS IN EARLY GAME. SEE MG											
	ORD COM2: OFFER. NOT PRE-BOOKED PLS APPROVE.											
	PART OF A MAKEGOOD MADE UP OF LINES 40-48											
46		A	900P-1000P	30		$1,350.00	11/3	11/3	1		SAT	1
	PROGRAM : THE CLOSER											
	RA35+ : 10.0											
	ORD COM1: NO LATE GAME. ALREADY 3 SPOTS IN EARLY GAME. SEE MG											
	ORD COM2: OFFER. NOT PRE-BOOKED PLS APPROVE.											
	PART OF A MAKEGOOD MADE UP OF LINES 40-48											
47		A	1000P-1100P	30		$4,250.00	11/1	11/2	2		TH-F	2
	PROGRAM : NEWS											
	RA35+ : 10.0											
	ORD COM1: NO LATE GAME. ALREADY 3 SPOTS IN EARLY GAME. SEE MG											
	ORD COM2: OFFER. NOT PRE-BOOKED PLS APPROVE.											
	PART OF A MAKEGOOD MADE UP OF LINES 40-48											
48		A	900A-1000A	30		$1,850.00	11/4	11/4	1		SUN	1
	PROGRAM : NFL PRE-GAME SHOW.											
	RA35+ : 10.0											
	ORD COM1: NO LATE GAME. ALREADY 3 SPOTS IN EARLY GAME. SEE MG											
	ORD COM2: OFFER. NOT PRE-BOOKED PLS APPROVE.											
	PART OF A MAKEGOOD MADE UP OF LINES 40-48											
30		S	800P-900P	30		$5,150.00	11/2	11/2	0		FRI	0
	PROGRAM : TOUCH											
	RA35+ : 6.0											
	ORD COM1: ADD TO SCHED											
	PART OF A MAKEGOOD MADE UP OF LINES 23-36											

REP: TEL# 610-293-4100 FAX# 610-225-1191
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REP HEADLINE# 6393784 TRF# 500002 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 11.54
$$$ MOD# 1: UNAPPROVED REV #3 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39		A	800P-900P	30		$5,150.00	11/2	11/2	1		FRI	1
	PROGRAM : KITCHEN NIGHTMARE											
	RA35+ : 6.0											
	ORD COM1: PRG CHG. PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR NOV2 ON LINE-30 FOR 1 SPOT/WK											
32		S	100P-400P	30		$9,500.00	11/4	11/4	0		SUN	0
	PROGRAM : NFL											
	RA35+ : 9.0											
	ORD COM1: ADD TO SCHED											
	PART OF A MAKEGOOD MADE UP OF LINES 23-36											
49		A	1000A-130P	30		$9,500.00	11/4	11/4	2		SUN	2
	PROGRAM : NFL											
	RA35+ : 10.0											
	ORD COM1: TP CORRECTION. PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR NOV4 ON LINE-32 FOR 2 SPOTS/WK											
37		S	400P-700P	30		11500.00	11/4	11/4	0		SUN	0
	PROGRAM : NFL											
	RA35+ : 10.0											
	ORD COM1: ADD TO SCHED											

STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#28	MISSED:	THU/800P-900P	NOV1	30S	$7,500.00 (OCT31/12)
			OFFER:	THU/800P-1000P	NOV1	30S	$7,500.00 PLS ADVISE.
			CMT:	TP CORRECTION. PLS APPROVE.			
M7	OK'D	BUY#30	MISSED:	FRI/800P-900P	NOV2	30S	$5,150.00 (OCT31/12)
			OFFER:	FRI/800P-900P	NOV2	30S	$5,150.00 PLS ADVISE.
			CMT:	PRG CHG. PLS APPROVE.			

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 11.54
CHANGES *** KVVU-TV ***

REP HEADLINE# 6393784 TRF# 500002
$$$ MOD# 1: UNAPPROVED REV #3 $$$

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:

M8	OK'D	BUY#29	MISSED:	SUN/400P-700P		NOV4		30S	11500.00	(OCT31/12)	
		BUY#37		SUN/400P-700P		NOV4		30S	11500.00		
			OFFER:	SUN/1000P-1045P		NOV4		30S	$2,500.00	PLS ADVISE.	
			&	SUN/1045P-1100P		NOV4		30S	$1,950.00		
			&	SUN/130P-330P		NOV4	(2/WK)	30S	$350.00		
			&	SAT/1100A-400P		NOV3		30S	$2,325.00		
			&	SAT/400P-800P		NOV3		30S	$2,450.00		
			&	SAT/1100A-1200N		NOV3		30S	$1,375.00		
			&	SAT/900P-1000P		NOV3		30S	$1,350.00		
			&	TH-F/1000P-1100P		NOV1	(2/WK)	30S	$4,250.00		
			&	SUN/900A-1000A		NOV4		30S	$1,850.00		
			CMT:	NO LATE GAME. ALREADY 3 SPOTS IN EARLY GAME. SEE MG							
			CMT:	OFFER. NOT PRE-BOOKED PLS APPROVE.							
M9	OK'D	BUY#32	MISSED:	SUN/100P-400P		NOV4	(2/WK)	30S	$9,500.00	(OCT31/12)	
			OFFER:	SUN/1000A-130P		NOV4	(2/WK)	30S	$9,500.00	PLS ADVISE.	
			CMT:	TP CORRECTION. PLS APPROVE.							

NOV/12 153300.00

CONTRACT TOTAL 153300.00
TOTAL SPOTS 64

MARKET TOTALS $421,470 KVVU 17% KSNV 34% KLAS 28% KTNV 21% KVMY 0% KVCW 0% CABL 0%
KTUD 0%

QUALITATIVE A35+ DATA USED.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE